INSTRUCTIONS: Type or print this application. Complete all sections. Sign and return both pages of the application with the required deposit made payable to the Microscopy Society of America, PO Box 485, LaGrange, IL 60525-0485. Should you need a copy, make a copy for your files. Upon assignment of space by Show Management, a booth space confirmation will be sent to you.

Key Contact Person/Title

Key Contact Phone No. Key Contact Fax No.

Key Contact E-Mail Address

This person will serve as your primary exhibitor contact and will receive the Exhibitor Service Kit for this exposition.

Company Name

Company Name Continued

Street Address

City/State/Zip

Phone No. Toll Free No.

Fax No.

Company E-Mail Address

Website Address

LOCATION PREFERENCES

Please indicate the location and configuration of the booth space requested. Applications received without payment will not be processed. Show management has the right to require the 2nd company who places themselves next to a competitor to move locations.

1st Choice 2nd Choice 3rd Choice 4th Choice

No. of Booths x $2375.00 Rate = $

No. of Corners x $100 corner charge $

Total Due $

Deposit due $500 per 10’x10’ booth: $

On or after 4/15/13 submit application with total amount.

METHOD OF PAYMENT

Microscopy Society of America Federal Tax ID# 11-6042333

___ Check    ___ Am Exp    ___ Visa    ___ MC

In the amount of $

For Credit Card, attach separate sheet with the following:
Account Number, Expiration Date, Name as it appears on Card and billing address.

WE AGREE TO ABIDE BY ALL RULES AND REGULATIONS GOVERNING THE EXPOSITION AS PRINTED ON THE REVERSE SIDE HEREOF AND WHICH ARE A PART OF THIS APPLICATION. ACCEPTANCE OF THIS APPLICATION BY SHOW MANAGEMENT CONSTITUTES A CONTRACT.

Date

Authorized Signature This line must be signed for acceptance of contract.

Title

QUESTIONS? M&M Exhibit Office
Corcoran Expositions, Inc.
Phone: 312-541-0567, Fax 312-541-0573
E-Mail: info@corcexpo

FOR OFFICE USE ONLY

CC Sent:__________

CC Approval #:__________
Exhibitor Plan Review. Booth construction plans and layout arrangements for first-time exhibitors, exhibits in peninsula or island booth spaces, or involving other unusual construction features, must be submitted for approval at least sixty (60) days prior to the opening of the exposition.

10. LIABILITY AND INSURANCE. All property of the exhibitor remains under the exhibitor's control and responsibility while in transit to and from the exhibit hall and while it is in the confines of the exhibit hall. Neither Show Management, its service contractors, the management of the exhibit hall nor any of the officers, staff or agents of the management of the exhibit hall shall be liable for damage or loss of, or damage to person or property arising from theft, damage by fire, accident, vandalism or other causes, and the exhibitor expressly waives and releases any claim or demand he may have against any of them by reason of any damage to or loss of property, or injury to any person, or for any act or neglect of any person whom he employs, agents, contractors, patrons, guests, licensees or of any other person entering upon the Premises leased hereunder with the express or implied invitation or permission of Exhibitor, or when any such injury or damage is the result, proximate or remote, of the violation by Exhibitor or any of its agents, servants, employees, contractors, patrons, guests, licensees or of any other person entering upon the Premises.

11. GENERAL RULES AND REGULATIONS. Exhibitors and their agents shall be responsible for any loss of or damage to property of the other party hereto, including, but not limited to, loss or damage occasioned by theft, fire, smoke, acts of God, public enemy, riot, civil commotion or other insurable casualty, and negligence of Exhibitor and his agents, or Exhibitor expressly waives any claim for liability against the other party hereto with respect to such loss or damage. Accordingly, it shall be the responsibility of Show Management and Exhibitor, respectively, to secure its own insurance or otherwise protect itself and its property against such loss or damage.

12. EXHIBITOR SIGNAGE AND BOOTH EQUIPMENT. Exhibitors or their agents shall not injure or deface any part of the exhibit building, the booths, or booth contents or show equipment and decor. When such damage appears, the exhibitor is liable to the owner of the property so damaged.

13. PAYMENT OF LIABILITIES AND OBLIGATIONS. Exhibitors or their agents shall pay all liabilities and obligations under this Act (hereinafter "Act") to make their booths accessible to handicapped persons. Exhibitor shall also indemnify and hold harmless M&M, Show Management, and facility against cost, expense, liability or damage which may be incident to, arise out of or be caused by Exhibitor's failure to obtain requisite license.

14. GENERAL. These Rules and Regulations, together with all other rules, regulations, ordinances and regulations pertaining to health, fire prevention and public safety, while participating in this exposition. Compliance with such laws is mandatory for all exhibitors and the sole responsibility is that of the exhibitor.

15. OTHER REGULATIONS. Any and all matters not specifically covered by the preceding rules and regulations shall be subject solely to the decision of Show Management.

THE SHOW MANAGEMENT SHALL HAVE FULL POWER TO INTERPRET, AMEND, AND ENFORCE THESE RULES AND REGULATIONS, PROVIDED EXHIBITORS RECEIVE NOTICE OF ANY AMENDMENTS MADE. EACH EXHIBITOR AND ITS EMPLOYEES AGREES TO ABIDE BY THE RULES AND REGULATIONS OF THE SHOW MANAGEMENT, WHETHER OR NOT IN CONFORMITY WITH THE PRECEDING SENTENCE. EXHIBITORS OR THEIR REPRESENTATIVES WHO FAIL TO OBSERVE THESE CONDITIONS OF CONTRACT OR WHO, IN ANY WAY, FAIL TO COMPLY WITH THE REQUIREMENTS OF THE SHOW MANAGEMENT, MAY IMMEDIATELY BE DISMISSED FROM THE EXHIBIT AREA WITHOUT REFUND OR OTHER APPEAL.

Date
Authorized Signature