

# M&M 2020

## MICROSCOPY & MICROANALYSIS

August 2-6 • Milwaukee, WI

### Exhibitor Prospectus: Microscopy & Microanalysis

Exhibit Dates: August 3 – 6, 2020

Wisconsin Center

Conference Dates: August 2 – 6, 2020

Milwaukee, Wisconsin



# PROMOTE YOUR PRODUCTS TO OVER 1900 SCIENTISTS AND TECHNOLOGISTS. WE INVITE YOU TO EXHIBIT AT M&M 2020 IN MILWAUKEE, WISCONSIN.



M&M is the annual meeting of the Microscopy Society of America and Microanalysis Society bringing together over 1900 scientists and technologists for education, networking and the largest annual microscopy exhibition.

M&M drives traffic to the exhibit hall with scientific poster presentations, poster awards and vendor tutorials. Attendees visit the exhibit hall for a hands-on look at the latest microscopy instrumentation and accessories and participate in live demonstrations. Attendees look to the exhibitors to stay abreast of the latest technologies and development in the techniques and applications of all areas of microscopy and microanalysis.

## ATTENDEE DEMOGRAPHICS

### Primary Job Function:

Principal Investigator / Research Staff	44%
Student	20%
Facility / Project Manager	10%
Technologist	9%
Post Doc	8%
Sales / Marketing / Consulting	5%
Other	4%

### Area of Interest:

Physical Science	66%
Analytical Science	46%
Instrumentation R&D	39%
Biological Science	33%

### Role in Purchasing Decisions:

Final Say	24%
Influence	31%
Recommend	25%
No Roll or Not Applicable	20%

# EXHIBITING OPPORTUNITIES



## **RESERVE YOUR BOOTH SPACE NOW!**

### **Exhibit Space Rental**

- \$2,875 per 10' x 10' (100 sq. ft.) booth space.
- \$100 charge for each exposed corner.

Booth rental includes an 8' high back drape, 3' high side drape and a 7" x 44" identification sign. Furnishings and utilities are not included. All booths must have floor covering.

**Table Top Rate:** \$2,000 which includes 1 – 6' draped table, 2 – side chairs, 1 – wastebasket, carpet. Table Top Exhibitors must display everything on the table. No floor space is allowed. Drape and carpet color determined by M&M.

### **EXHIBITOR BENEFITS**

- One time use of the pre and post registration mailing list
- Five booth badges for the first 10' x 10' booth (100 sq. ft.), three booth badges for each 10' x 10' booth after
- Access to the full conference
- Guest badges to invite clients to the exhibit hall
- Company listing in the Onsite Program Guide
- Company listing in the Mobile App
- Option to participate in the Vendor Tutorials

**Vendor Tutorials** – Vendor Tutorials are free to both exhibitor and attendee. Vendor tutorials give the exhibitor the opportunity to give a presentation to interested attendees in their booth after the exhibit hall closes.

**Passport to Prizes** – Investment \$400 – Passport to Prizes is a fun traffic-building game popular among M&M attendees. Your company name and booth number

are printed in a “passport” given to attendees with their registration materials. Attendees must visit all participating booths to get their passport stamped, giving you the opportunity to engage with the attendees. All completed “passports” are eligible for the prize drawing taking place on the last day of exhibits. Attendees must be present to win. Availability is limited. Participating companies will be accepted on a first-come, first-served basis.

### **Payments**

To be considered for exhibit space, all booth applications must be accompanied with a deposit of \$500 (payable in U.S. funds and drawn on a U.S. bank) per 100 sq. ft. of the total space rental charges, or table-top, (minimum deposit is \$500). The balance of the space rental charge will become due and payable on April 3, 2020. Applications received after this date must include full payment.

### **SUSTAINING MEMBERSHIP**

Sustaining membership in the Microscopy Society of America (MSA) is the way in which members of the microscopy community, especially those with commercial concerns interested in its promotion and growth, provide special support. In addition to the broad benefit of promoting the professional organization in the microscopic imaging and analytical sciences, Sustaining Members are recognized prominently in all MSA publications, including the Journal of Microscopy and Microanalysis, the Annual Meeting Proceedings, the MSA Directory, the annual Meeting Program, and the Microscopy & Microanalysis Exhibit Supplement. Sustaining Members are also consulted regularly for advice on relevant aspects of the Society's operations.

**For more information and a complete list of benefits go to: <http://www.microscopy.org/membership/benefits.cfm>**

# 2019 EXHIBITORS

3D-Micromac AG  
Advanced Microscopy  
Techniques Corp.  
Alluxa Inc  
Analitex  
Angstrom Scientific Inc.  
Anton Paar USA  
Applied Beams LLC  
Applied Physics Technologies, Inc.  
ASI / Applied Scientific  
Instrumentation Inc.  
ASM International  
Barnett Technical Services  
BioNet Laboratory, Inc.  
BioPhotonics, A Photonics  
Media Publication  
Bruker Corporation  
Cambridge University Press  
Carl Zeiss Microscopy, LLC  
Cayman Chemical Company  
CELLINK  
Clark-MXR Inc  
Coxem Co., Ltd.  
Daeil System Co. Ltd.  
Deben UK Limited  
DECTRIS Ltd.  
Denton Vacuum, LLC  
DigiM Solution LLC  
Digital Surf SARL  
Direct Electron, LP  
Duniway Stockroom Corp.  
E. Fjeld Co, Inc.  
Edax  
EmCrafts Co., Ltd.  
EMS / Diatomed  
Ephemeron Labs

Euclid TechLabs, LLC  
EXpressLO LLC  
Exprodo Software Limited  
Fischione Instruments  
Fluid Imaging Technologies, Inc.  
FOM Networks, Inc.  
Gatan, Inc.  
Grace Bio-Labs, Inc.  
Hempstead Halide, Inc.  
Henan Zhongjingkeyi  
Technology Co., Ltd.  
Herzan LLC  
HIROX-USA, Inc.  
Hitachi High Technologies  
America, Inc.  
HORIBA Scientific  
HREM Research Inc.  
Hummingbird Scientific  
ibidi USA, Inc.  
ibss Group, Inc.  
IDES, Inc.  
iLab Solutions / Agilent  
Integrated Dynamics Engineering  
International Centre for  
Diffraction Data (ICDD)  
IXRF Systems, Inc.  
JASCO, Inc.  
JEOL USA, Inc.  
K-Tek Nanotechnology LLC  
Kammrath and Weiss  
Keyence Corporation of America  
KLA Corporation  
Kleindiek Nanotechnik  
KMLabs, Inc.  
Ladd Research  
Leica Microsystems

Linkam Scientific Instruments  
Lumencor, Inc.  
Mel-Build Corporation  
MEO Engineering Company  
Microscopy Innovations, LLC  
Microscopy Society of America  
MegaBooth  
MIPAR Image Analysis Software  
MiTeGen  
MPF Products Inc.  
NanoMEGAS USA  
Nanoscience Instruments  
NANOVIIZ  
NenoVision  
Nikon Instruments, Inc.  
Nion Company  
Norcada, Inc.  
Object Research Systems  
Olympus America, Inc.  
Oxford Instruments  
Pace Technologies  
Pacific Northwest CryoEM Center  
Park Systems Inc.  
PerkinElmer  
Physical Electronics  
PIE Scientific LLC  
PNDetector GmbH  
PNSensor GmbH  
Point electronic GmbH  
Protochips, Inc.  
Quantum Design, Inc.  
Quantum Detectors  
Raith  
Renishaw Inc.  
Rigaku Americas Corp.  
RMC Boeckeler

Robomet 3D / UES, Inc.  
Royal Microscopical Society  
Scientific Bridge  
Scientific Instruments &  
Applications, Inc.  
SEC Co., Ltd  
Seiwa Optical America, Inc.  
Semtech Solutions  
Sigray, Inc  
SmarAct Inc  
Spellman High Voltage  
Electronics Corp  
SPI Supplies  
Springer Science+Business Media  
Syntek Co., Ltd  
Technex Lab Co Ltd.  
Technical Manufacturing  
Corporation  
Technotrade International Inc.  
Ted Pella Inc.  
Tescan USA  
Thermo Fisher Scientific  
Tousimis  
TSS Microscopy, LLC  
TTP Labtech  
TVIPS GmbH  
Vibration Engineering Consultants  
Vitatech Electromagnetics LLC  
Voxx  
Wiley  
WITec Instruments Corp.  
XEI Scientific, Inc.  
YW MEMS (Suzhou) Co., Ltd  
zeroK Nano Tech Corporation  
ZoNexus LLC  
Zygo Corporation

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